



Carolina Global Inc

HAPPY JUICE: MEET THE FOUNDERS

Brian Myers, also more famously known as *DJ B-Lord*, was born and raised in South Carolina. As a child, his love for music was evident when at age ten, he saved enough money picking cucumbers over the summer to purchase his first turntable. His hobby then flourished into a full time career as he traveled the state and became a nationally-recognized DJ and on-air personality by the age of 23. He founded [Flight School Radio](#), a syndicated radio program in Columbia, Charleston, Florence, and Myrtle Beach, South Carolina. As a tireless marketer and entertainment guru, Brian is the brainchild behind Happy Juice. After realizing he was spending too much of his own money on cocktails while working in the clubs, he created his own special concoction, put it in a gas can, and slapped a smiley face sticker on the side. “Happy Juice” was born. In 2012, Brian met his Carolina Global business partners and developed a plan to bring Happy Juice to the masses.

DeAnthony Hill hails from the North Myrtle Beach area of South Carolina and is a serial entrepreneur and founder of several companies, including B.A.D. Marketing. B.A.D. provides national marketing and promotions services for Fortune 500 companies, national touring providers, entertainment networks, record labels, mobile phone companies, lifestyle brands, sports franchises and more. DeAnthony has a track record of working with some of the largest liquor brands in the nation – and their distributors – on special events to attract new customer bases. His ability to think out-of-the-box has allowed brands to reach audiences that some told him were not possible.

Born in North Alabama and raised in Charleston, SC, **Samuel Wilson Esq.**, is an international attorney and businessman. As a graduate of the George Washington University Law School and founder of The SCW Firm practicing international law, business acquisitions, investments and more, Samuel spends much of his time working with clients from around the world. For Carolina Global, Samuel works his magic behind the scenes with a meticulous eye and a low profile. He is driven by his passion for helping entrepreneurs create businesses and products that bring something new to the market while appealing to the masses.

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